

# Pep-ping up dream

## 'Rocking' DJ is through to national finals

**FAME and fortune beckon for a fast talking Morecambe DJ who has just won his way into the semi-finals of a national competition.**

DJ Pep, known as Pete Roberts during his day job as a menswear salesman, is hoping to reach stardom by proving he's got style when spinning the discs.

And he is a dance step nearer to his dream after recently winning the North West regional finals of the MD 20/20 UK DJ of the Year competition in Blackpool.

Now the 25-year-old is practising his patter in readiness for the semi-finals, set to take place at the Roxy nightclub, Sheffield on May 5.

In the regionals, the DJs had just 10 minutes to show what they can do with a turntable and their biggest asset — their voice.

DJ Pep, of Hillmount Avenue, Heysham, said: "I gave out party poppers and Morecambe rock. It was just pure energy. You have to give it all you've got in 10 minutes and convey a bit of everything, humour, personality and music."

But the modest DJ, who works in a variety of clubs including, Crystal T's, the Carleton Inn and even the Bristish Legion, says he is not interested in the prizes.

He said: "I'm just doing it for a bit of fun. The prize is probably a collection of Des O' Connor records and I've got those already."

"I feel like I'm in the FA Cup final. I'm a small club who is at the bottom of the league playing against the large clubs who play in the super league. In the semi-final I'll be competing against the high profile nightclubs."

Once again he has just 10 minutes to strut his stuff: "I'll give them some free gifts such as Morecambe rock and I'll knock them dead."

**By LIZ COLLINS**

Why Morecambe rock? Well according to DJ Pep: "It's just something a bit different to give out. I'm also doing my bit for Morecambe to give it some publicity and get it back on its feet."

DJ Pep hasn't come all this way in the music industry without help and he is the first to admit this. "I have to thank Michael O'Brian and Peter Page for where I am now and for creating a monster."

Ultimately, Pete would like to present Channel 4's morning show The Big Breakfast but in the meantime he hopes to work in Stringfellows — the top London nightclub.



*DJ Pete Roberts in action at the Crystal T's night club*